



# Electricity | Easy Flex

## An Alternative to Block & Index

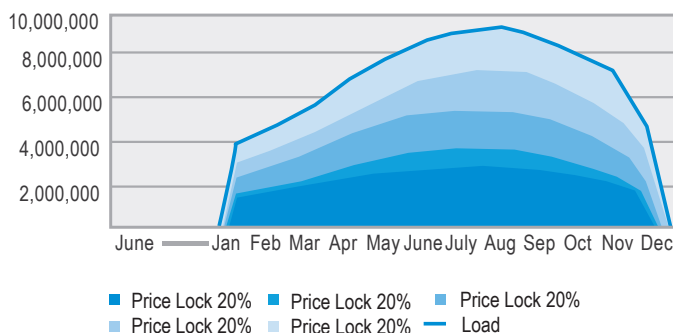
### EASY FLEX

Easy Flex is an alternative to the block and index product. It allows you to take advantage of the index market—while also allowing you to lock in a fixed price for up to 100% of your usage, should you choose. This is accomplished through a price lock.

With the price lock approach, you are able to make multiple fixed-price percentage purchases as opposed to a single fixed-price purchasing decision. This approach is akin to “dollar-cost-averaging” in your 401K. Timing the stock market or the energy market is an impossible task. Easy Flex allows you to “dollar-cost-average” your way into a fixed-price position, giving you the price certainty that you want.

#### CONTRACT EXECUTION TIMELINE

	Price	Volume Locked	Total Locked
<b>June 2020</b>	Contract signed for a January 2021 start		
<b>July 2020</b>	\$47	20%	20%
<b>August 2020</b>	\$49	20%	40%
<b>September 2020</b>	\$45	20%	60%
<b>November 2020</b>	\$39	20%	80%
<b>December 2020</b>	\$41	20%	100%



### BENEFITS

- Available to a broader spectrum of customers
- Simple structure that allows you to leverage index market prices while preserving the ability to lock 100% of your usage
- Multiple lock decisions allow you to “dollar-cost-average” your way into a fixed-price position
- Multiple locks can target certain times of year
- Adjust amount of market exposure by executing additional price locks as market conditions change
- Locks follow actual load shape for better load matching than a traditional block structure
- Simplified billing compared to traditional blocks
- Customers that actively use Easy Flex have historically saved money versus a simple fixed-price product, and reduce market risk

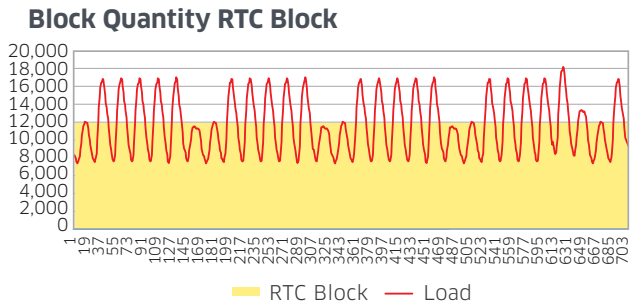
For those customers who desire exposure to the day-ahead or real-time markets, Easy Flex allows you to leave a percentage of your usage to settle on index. The advantage to the Easy Flex product is that this “unlocked” consumption is evenly spread throughout all hours of the day. This helps you avoid having a disproportionate amount of usage settle during the peak of the day, which is more common with a traditional block and index product.

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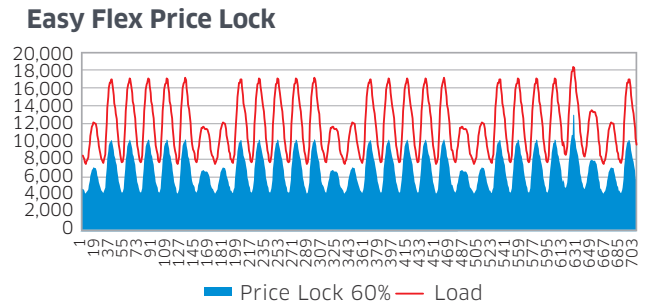


# How Do Block Quantity Transactions Compare to Easy Flex Price Locks?

## STANDARD BLOCK & INDEX VS EASY FLEX



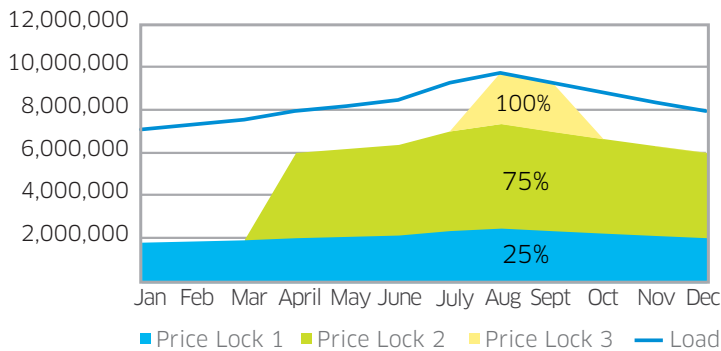
- Block does not follow the customer's load



- Price Lock follows the customer's load
- Price Lock quantity varies with the customer's usage

## LAYERING PRICE

Price locks for Easy Flex can be executed any time after the initial contract signing. Price locks are configured as a percentage of consumption and can be locked for all months of the term or a single month.



Item	Executed	Volume Locked	Price	Start Date	End Date
Contract	October	0%		January	December
Price Lock 1	October	25%	\$32	January	December
Price Lock 2	February	50%	\$39	April	December
Price Lock 3	February	25%	\$45	August	September

## FEATURES

- Ability to lock in energy prices over time
- Price lock is based on a percentage of your actual consumption
- Lock quantities follow your load shape and vary hourly
- Lock in prices at signing or any time during the term
- Execute locks up to five times per month
- Minimum lock is 20% of forecasted consumption
- Lock in up to 100% of your monthly consumption
- Each price lock is listed as a line item on the bill

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